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FOR IMMEDIATE RELEASE:

## **No Kill Louisville Hosts Go Santa Go 5k Fundraiser**

*Dec. 7 event lets runners and walkers get in touch with inner Santas and elves*

**Louisville, Kentucky** — Just in time for the holiday season, No Kill Louisville will host a festive 5k fundraiser on December 7, 2013 at the Louisville Waterfront. The event will raise money for a variety of No Kill Louisville programs and services, which include foster/adoptions, a Pet Food Bank for low-income members of the community, low-cost spay/neuter vouchers, and more.

Runners, joggers, walkers and leashed dogs are all invited to participate, though walkers and dogs will start after those running or jogging. For safety reasons, strollers are not permitted. All participants will receive a customized Santa long sleeve shirt, hat and beard, or an Elf long sleeve shirt, hat and goody bag. Costumes are encouraged and awards will be given out for best group and best individual Santa costumes.

The race begins at 9 a.m. at Louisville Waterfront (129 E. River Road). Registration is \$40 per person when purchased before November 23, \$45 per person between November 23 and December 6, and \$50 per person the day of. Registration is waived for individuals who volunteer during part of the event.

“In the past, No Kill Louisville held its Million Mutt March, which supporters looked forward to attending. This year, we wanted to do something different. We think this will be a great way for people to get into the holiday spirit, and get in a little exercise before eating all those holiday treats,” says Rebecca Ficklin, president of No Kill Louisville.

For more information on Go Santa Go, visit [www.gosantago.com](http://www.gosantago.com).

*No Kill Louisville representatives are available for interview. Adoptable dogs are also available for on-camera appearances for broadcast.*

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### **ABOUT NO KILL LOUISVILLE**

No Kill Louisville is a registered envisions our community as a place where no adoptable pet or feral cat is killed, regardless of resources, economics, or politics. Founded in 2010, No Kill Louisville has worked toward this vision through the support and creation of programs of services, collaboration, and advocacy. For more information, visit [www.nokill-louisville.com](http://www.nokill-louisville.com). Find us on Facebook at [www.facebook.com/nokilllouisville](http://www.facebook.com/nokilllouisville) or Twitter at [www.twitter.com/NoKill\\_LVille](http://www.twitter.com/NoKill_LVille).