



Dear Friend,

The National Federation of the Blind of Alabama invite you to partner with us, by becoming a sponsor during our **“Maximizing Your Potential”** Annual Convention being held March 3-7, 2021 anywhere and everywhere virtually. Your participation will foster greater opportunities for the blind community of Alabama to embrace a better quality of life. It is also an opportunity for you to access a unique customer base while promoting your establishment and indicating your dedication to service.

The NFB of Alabama Virtual Convention will attract participants from everywhere; families, friends, and blindness professionals. As a sponsor and exhibitor, it is an unparalleled opportunity to reach out to blind individuals, highlight your products and services, and support the programs of the NFB of Alabama. Our convention is the place to be in March; you will not want to miss this tremendous opportunity.

The funding you provide by serving as a sponsor and exhibitor goes far beyond helping support the important activities of the convention. These resources contribute to our work throughout the year as we implement programs to improve education and employment opportunities, raise awareness, shatter misconceptions, provide resources and advocacy, and promote the independence of the blind in Alabama. Listed below are a few of our programs.

- **Annual Conventions-** blind individuals will have the opportunity to attend conventions where they receive updates on assistive technology, pertinent legislation, career opportunities, etc.
- **Braille Enrichment for Literacy and Learning Academy-** a two-week program providing blind children initial or advance braille instruction in fun interactive ways.
- **Scholarships-** scholarships are awarded to blind college students who demonstrate academic excellence as well as community involvement. The aim is to help blind college students in Alabama unleash their full potential and become leaders in their communities.

- **Washington Seminar**- blind individuals travel to Washington D.C. to advocate to U.S. legislators to pass laws to enhance a better quality of life.

Your partnership helps us fulfill our mission to ensure the blind of Alabama achieve complete integration into society on the basis of equality.

You may wish to support one of our listed initiatives, or assist toward all of them.

Thank you for considering this mutually beneficial opportunity. We look forward to partnering with you. Enclosed please find the sponsor opportunities for our 2021 NFB of Alabama Virtual Convention.

If you have any questions, please contact Tamika Williams at 251.605.7882 or email nfba.portcitychapter@gmail.com.

National Federation of the Blind of Alabama
Annual Convention
Sponsorship Opportunities

When: March 3-7, 2021

Where: Anywhere and Everywhere Virtually

PLATINUM: \$1,500

- Presenter
- Corporate link featured on affiliate website (www.nfbal.org)
- Spotlight on NFB of Alabama social media for 7 days leading up to convention
- Company info listed on Sponsor's list
- Complimentary setup in virtual exhibit hall
- NFB of Alabama "gratitude" commemorative mug

GOLD: \$1,000

- Presenter
- Corporate link featured on affiliate website (www.nfbal.org)
- Spotlight on NFB of Alabama social media for 3 days leading up to convention
- Company info listed on Sponsor's list
- Complimentary setup in virtual exhibit hall

SILVER: \$500

- Featured on affiliate website (www.nfbal.org)
- Spotlight on NFB of Alabama social media for 1 day leading up to convention
- Company info listed on Sponsor's list
- Complimentary setup in virtual exhibit hall

**National Federation of the Blind of Alabama
2021 Annual State Convention
Sponsor Registration Form**

Please fill out the following form or register online at www.nfbal.pixelthin.com
THIS REGISTRATION FORM MUST BE RECEIVED BY: February 10, 2021

Please check one of the following levels:

Platinum Sponsor (\$1,500) _____

Gold Sponsor (\$1,000) _____

Silver Sponsor (\$500) _____

Company/Organization: _____

Address: _____ City: _____

State/Region: _____ ZIP Code: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____

Person(s) Responsible for Exhibit at Convention: _____

Person to Receive Letter Confirming Receipt of this Application: _____

Product/Service to be Exhibited: _____

Send this completed application via email to Tamika Williams,
nfba.portcitychapter@gmail.com and mail your check. We can send an electronic
invoice upon request.

Mail check payable to NFBAL and mail to:
NFB of Alabama
121 Cork Alley
Madison, AL 35758

Alternatively, you can register and donate online at www.nfbal.pixelthin.com.
Thank you and we look forward to working together.