

MIDDLE GEORGIA ART ASSOCIATION (MGAA)  
P.O. Box 4802, Macon, GA 31208  
**50th Annual Mulberry Street Arts & Crafts Festival**  
**EXHIBITOR INFORMATION AND PROCEDURES**  
**March 27-28, 2021**

Thank you for considering joining the Middle Georgia Art Association for the 50th year celebration for the Mulberry Street Art and Crafts Festival. The Middle Georgia Art Association is dedicated to the promotion of the visual arts in Middle Georgia, sponsoring exhibits, festivals, art classes, scholarships and other educational programs for our members and the community since 1967. As a non-profit this event has been our primary source of operating revenue and we couldn't do it without your dedication and support.

In the Spring, when the cherry blossom trees are blooming and Downtown Macon comes alive - the Middle Georgia Art Association proudly presents the oldest family-friendly, free admissions arts & crafts festival in Middle Georgia.

**ELIGIBILITY:**

**Category One** - Handcrafted items/Artisan items as defined by original work, design and/or production oversight by the person/artist who is applying and who will also be present for the event.

Accessories(hair bows, scarves, handbags, hats)	Toys & Games
Candles	Furniture
Clothing (sewn, knitted, crocheted)	Plants
Floral (arranged dried, silk, wreaths)	Interactive Art (face painting)
Artisan-made culinary/personal items (spices, sauces, soaps, lotions, etc)	Laser/CNC Cut items unless from original artist artwork.
Assembled Handcrafted Items (jewelry, garden art, primitive wood items)	Paper (scrapbook items, books)
	Packaged Snacks or beverage items (limited spots - must be available for both days)

No Items purchased for resale and no items made from kits or mass produced parts are eligible. All of the above are subject to jury committee selection as well as based on similar items.

**Category Two** - Art & Artistic items, original works created by the person/artist who is applying and who will also be present for the event. Found parts assembled into one-of-a-kind structures are acceptable in this category.

Ceramics/Pottery	Painting: Oil, acrylic, watercolor, etc.
Digital Art	Jewelry - non-assembly
Drawings/Pastels	Fabric - original designs and productions
Graphics/Printmaking	Glass
Metal Work(forged, punched, sculpted)	Paper (original handmade items, designed)
Photography	

**Category Three - Food** Vending of snacks and/or beverages - Limited spots available

No Food vending - aka Food Trucks

Food vendors declaring non-profit status must submit proof of status.

**Category Four** - Sponsorship. Commercial vendors and businesses. Contact Middle Georgia Art Association for additional information.

**Items/vending not accepted include but are not limited to:**

MLM items Resale items

Hot/Cold Food Truck vending NOTE: Hot food vendors can apply to the Cherry Blossom Festival (478) 330-7050

<https://cherryblossom.com/>

**Please note the following deadlines:**

January 15, 2021	Review of current applications for selection and notification.
January 31, 2021	Selection of applications with notifications to be sent by February 15th..
<b>February 1, 2021</b>	<b>A non-refundable late fee of \$25 will apply.</b>
March 1, 2021	Review and selection of late applications with notifications sent as soon as possible.
March 1, 2021	Vendor cancellations are no longer refundable.

***If there are spots available after March 1st they will be selected on a first come first served basis. Payment after March 1st, 2021 must be made via cash, credit card, or money order. No personal checks will be accepted after that date.***

**Items needed with Application**

Application - completed with all necessary information, waiver signed and dated.

Images - 6 Photographs no smaller than 4x6 or jpg files on CD **are required.** 4 of art/product to be sold, 1 of the booth set up and 1 image of the artist/craftsman performing the work. *The jurors have only your images by which to make a determination, so it is important to not only provide what is requested but to supply quality images. The name of applicant and title of work should be printed in permanent ink.*

Fees - Separate checks/moneys' for application fee including late fee if applicable, booth space and corner space (if requested). If separate moneys are not submitted money will be deposited and refunds of any fees that are refundable will be returned. **Deposit of your check/money is not confirmation of acceptance.**

Self addressed stamped envelope - Required for return of CD's, photographs and/or booth fee, if not selected.

**Process and Event information**

Acceptance, denial and other notifications will be sent by email unless one is not available, then they will be sent via USPS. On or around March 10, 2021 additional information on set up and booth assignments will be sent out.

Applicants scoring high but not accepted will be placed on a waiting list and so notified. If you choose not to be on the waitlist and qualify the booth fee will be returned.

A 12' wide by 10' deep space will be assigned. Spaces are on a paved street and as with any outdoor show be prepared for any weather conditions including cold, rain and heavy winds. **Sufficient** weights are **REQUIRED** for all set ups.

110v electricity is available on a limited basis for an additional charge of \$25 per plug in. Quiet generators are acceptable.

There is no water available.

Exhibitors will be asked to remove work not consistent with images supplied or generated by the artist.

All exhibitors must furnish their own displays and assistant(s) to help them set up and must be present both days and responsible for sales. Booth must be represented as in photo presented with application.

**Georgia sales tax:** All Sales & Taxes are handled by the exhibitor. Each exhibitor is responsible for collection of Georgia State Sales Tax in the amount of 7% of sale on all items sold. You will be furnished a form in your registration packet at check in or on Saturday morning at the Festival. You are responsible for mailing directly to the Georgia Department of Revenue along with your check or money order for taxes collected at the Festival.

Parking areas will be available for vendor vehicles and a Pass(es) will be given to you upon registration. Be mindful of parking instructions upon arrival, passes do not guarantee that you will not be towed if in a tow zone.

Vehicles are not allowed in the Festival area during operating hours under any circumstances (Mulberry Street).

Overnight Security is provided.

**Festival Location:** Mulberry Street Macon Georgia, between Second Street and Broadway. Set your GPS for 500 Mulberry Street! Arrival location is via Walnut and Third Street.

**FESTIVAL HOURS: SATURDAY, March 27 – 10:00 am – 6:00 pm**  
**SUNDAY, March 28 – 10:00 am – 5:00 pm**

#### **Check-in/Registration**

All vendors must check in upon arrival with Middle Georgia Art Association.

#### **Set-up/Breakdown**

##### **March 26, 2021 - Friday Early Setup after 6:00 pm**

*Unload your vehicle and move it out of the festival area before setting up. If you need someone to watch your items while you park your car, ask for a volunteer.*

##### **March 27, 2021 - Saturday Load-in/Set up 7:00 am to 9:30 am.**

**March 27 & 28, 2021** All vehicles must be off site by 9:30 am. Setup **MUST** be completed prior to 10:00 am.

**March 28, 2021 - Sunday Breakdown after 5:00 pm.** Breakdown/pack booth before bringing in vehicle to load. Breakdown includes cleaning up debris/trash incurred by your display and in the parking areas.

**Late arrival will not be allowed and booth fee will be forfeited.** *There is no set up or breakdown during show hours, doing so may remove you from consideration in future events.*

The exhibitor acknowledges that he/she assumes the risk that the Festival may be cancelled due to inclement weather or any other reason at the sole discretion of the Middle Georgia Art Association. **In the event of cancellation all fees are non-refundable to the exhibitor.**

Exhibitor understands and agrees that MGAA will not be responsible or held liable for damage or loss to works or persons participating in this show.

**This is a “rain or shine” outdoor festival and at times it can be very windy. It is strongly suggested that vendors have liability insurance. All tents MUST be secured with sufficient weights on each corner.**