

**Attendance:** Jacque Blessington, Samantha Houston, Dawn Falls, Veronica Tarnowski, Ann Pisani, Jessica Murphy

**Treasurer Report:**

- \$5,521.79 Total
- \$4,243.20 BFR
  - Pending
    - \$50 Rocking G (not accounted)/ \$9 Target donation/ Eventbrite Bill, Postage
- \$1,328.59 General

**REPORT FROM COMMITTEES:**

**BFR: BE READY BY SEPT!**

- Paperwork
  - Sponsor levels using rhinos species will be used again next year
  - Move up pre-registration date for corporate sponsor deadline by 1 week
  - Want to incorporate an additional cover letter for corporate sponsors (Jess started)
  - Update logo on all forms
  - Update regular cover letter
- Shirts
  - Lewa community design contest – Jacque is contacting staff at Lewa to see if the school kids would like to participate in a drawing contest
  - Sam is working on a tshirt company database
- Venue
  - (Don't Be A Fool) Hindsight in 2020\* - Tribute to Sudan (using rhino butt for the design)
  - Marching out Extinction **MARCH 31th, 2019** (looked at April per bowling alley request but this date works better for us)
  - Keeping with Premier Bowl in Raytown; marque was posted early this year; able to use display case again
  - Photo Booth was a huge hit! Let's bring it back for next year!
- Advertise/ Marketing
  - Make sure the KC Metro community newspapers/ radio stations/ and new stations know about BFR. (In the Dirt, Coffee News, Fountain Pen, Employee, KCUR, Fox 4)
  - Reach out to local bowling leagues
  - **Get stuff to Veronica for marketing**
  - Promote BFR to "List of Animal Organizations" (doc created by Sam)
- Eventbrite
  - Better than last year (2017)
  - Can we add an 'opt out of t-shirt' – Dawn checking into
  - Need notation of team name/ co-bowlers for better organization
  - Online should end the day before event

- Fees for 2018 ~ \$80 (should it be passed on to the consumer? Will stay at \$25 for 2019 so not to have two consecutive years of price increases)
- **Go live sooner (when brochure is ready)**
- Hide regular registration until early bird is over
- Raffle/ Silent Auction
  - Added colored tablecloths to denote pull times, will keep idea for next year
  - Also marked sheets/bags with color pull times
  - Add a bell or horn to indicate Silent Auction 'pencils down' end time
  - As always, start earlier to get items; goal is for larger, package style, quality items

**Conservation:**

- Caffee Vita/Papua New Guinea Tree Kangaroo Conservation Coffee sales event: \$10/12oz bag (Promotion Ends 4/15/2018)

**Calendar of Events for 2018**

Since meeting time was running short a document in Google docs has been shared with some of the chapter members. It has been requested that folks review and add comments by April 15. If any member would like to participate in reviewing the calendar before the next meeting please let Jacque know and she will send/share. The goal at the April meeting will be to 'solidify' events for the remainder of the year.

**BATS** by Josh Tarnowski and John Harmer will be presented Saturday, April 28 at 6:00 at Lakeside Nature Center. A flier will be distributed soon with more details. This is a free event that is open to the public.

**Next meeting: Tuesday, April 24<sup>th</sup> 5:30 at Lakeside Nature Center**