

Greater Kansas City AAZK

1/4/2018
Lakeside Nature Center

Attendance:

- Officer Substitutions

Treasurer Report:

Membership Report:

- Recharter is due March 1st—Dawn is working on this
- FOLNC general membership meeting is in March—Jacque will request to do a 15 minute talk about GKC

Affiliate Organization Events:

REPORTS FROM COMMITTEES:

Bowling for Rhinos:

- David produced some last-minute t-shirt ideas, and members reviewed designs
 - David will tweak the design, we will request a 1 week deadline for changes
- January 16—mailers will be ready for sending out, we will assemble them at the meeting and mail the next day
 - LNC printing: 3 cents per B&W page, 5 cents per color page
 - Each mailer has 4 pages
 - Print flier in color on yellow paper
 - Estimating about \$50 in printing costs
- Jacque will reach out to the City and to Parks & Rec newsletters to add our press release to the newsletter, as well as reach out to the bowling league association
- Jacque will contact the alley about a time to set up the display window and get advertising on the marquee

Conservation:

- Stow It Don't Throw It—partnership between FOLNC and KC Parks & Rec
 - LNC will be a drop-off site
 - GKC-AAZK will clean the line and send it in for recycling

Fundraising:

- Seed Sale—if we receive 50% of the sales, then we'll be getting about \$175—need to clarify
 - 9 people purchased items during the sale
 - The company also has Missouri-based products that we can include next year
 - Suggested to do again in Fall 2018
 - Hold sale 2 weeks earlier than 2017, in first part of November
 - 2017 orders arrived Dec 22nd, making it difficult to distribute in time for holiday gifts

- Tree Kangaroo Coffee Sale—April/May
- One More Cup photography sale—sold 2 pieces
 - We'd like to find more places to display our photography/artwork items
 - Mia has blank canvases—she can give us some native animal artwork

Professional Development:

- TRAFFIC presentation will be February 10th with a social (snacks/drinks) at 6:30pm and presentation from 7-8pm
 - Robyn will fly into KC on Friday evening and fly out Sunday morning
 - Jessica will put together a TRAFFIC presentation flier
- We need to flesh out our speaker schedule in the next couple meetings
 - Monthly?—some short 30min presentations at a meeting, others longer as a separate event
 - Every few months as separate events?
- Speaker ideas?
 - KC Pet Project—exotic side of the rescue

Social Media:

- Jessica will replace the Wayside Waifs logo with KC Pet Project's logo under affiliated organizations

Next Meeting: , 5:15pm, location to be announced