


Portfolio Assessment :: Student Name _____

Task *All positions write*	Points Available	Points Earned	Evidence/Initials
Article Interviews (Evidence must include questions + Color-coded notes)	60 per article - # of interviews depend upon article)		
Article: Newswriting	100 (Max 75 w/o adviser initials for FD)		
Article: Feature writing	100 (Max 75 w/o adviser initials for FD)		
Article: Sports writing	100 (Max 75 w/o adviser initials for FD)		
Article: Editorial writing	100 (Max 75 w/o adviser initials for FD)		
Article: Commentary writing	100 (Max 75 w/o adviser initials for FD)		
Article: Review writing	100 (Max 75 w/o adviser initials for FD)		
Article: News brief (about 75 words)	40		
Newspaper Layout/mock –up	40 (Max 25 w/o EIC, adviser initials for FD)		
Advertising: Collection of business card/manager initials	20 (Per card stapled to filled out Rate sheet)		
Computer Design: Photoshop art	65		
Computer Design: Art Illustration / Graphic	65		
Editorial Cartooning	50		
Other Cartooning	50		
Photography: News/Feature (w/caption)	40 (Max 25 w/o EIC, adviser initials for caption)		
Photostory (10 photos)	100 (Max 75 w/o adviser initials)		
Broadcast Feature Story	100 (Must include treatment, script)		
Podcast	75 (Must include treatment, script)		
Tweets / Instagram photo post	2 (Must include minimum of 3 to equal 6 points)		
Blog Post	10		
Blog Comments (3 max)	10 (Must follow A, B, C's of blogging)		
Events	35 (Evidence may include notes, program, signature)		
Current Events Quizzes	(add scores from quizzes)		
Other (adviser approved)	TBD		
Total: 125 points per week x 3 weeks (typical month) = 375 points (subject to change)	MY TOTAL POINTS = _____ circle grade below		

Portfolio Assessment Grading Scale (subject to change based on weeks in month)

A	350 - 375	B+	327 - 335	B -	300 - 314	C	278 - 292	D +	252 - 260	D -	220 - 239
A -	336 - 350	B	315 - 326	C +	293 - 299	C -	261 - 277	D	240 - 251	F	< / = 219

PUBLICATIONS GRADE BASED ON % *NOTE: % WEIGHT*

TASK	PERCENTAGE POSSIBLE	PERCENTAGE EARNED	EVIDENCE/APPROVAL
PROFESSIONAL PUBLICATION-LA TIMES, WAVE, OR OTHER	25% EC		
PRINT	J2 = 20% J1 = 25% EC		
 .NET	J1 = 30% J2 = 10%		
STUDENT BLOG	40%		
INSTAGRAM / TWITTER	30%		
TOTAL PERCENTAGE EARNED	MY PERCENTAGE = _____ MY GRADE = _____		