

Liam J. Nee

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EXPERIENCE

Verizon Premium Wireless Retailer, *Wireless Consultant*

- Hired on spot; exceeded early expectations by leading in new finance activations during first month.
- Identified more than \$30,000 in annual savings for the store's top five business accounts.
- Simplified device spec and payment plan comparisons for coworkers by creating monthly guides.

Sept. 2015 – present
Peterborough, N.H.

The Greenfield Inn, *Marketing Coordinator & Facilities Assistant*

- Supported elderly grandparents in upkeep of 30-year-old B&B; inn saw first profit in over a decade.
- Revitalized business through restoration and development of an essential social media presence.

May 2014 – present
Greenfield, N.H.

University of Maine Track & Field/ Cross Country, *Social Media Manager*

- Launched team's first Twitter account and rebranded existing Facebook page to distinguish network.
- Exceeded 360,000 organic Twitter impressions during 2014-15 indoor and outdoor seasons.
- Maintained database of records, orchestrated live meet coverage and designed personalized graphics.

Jan. 2014 – present
Online

The Maine Campus, *Assistant News Editor & Social Media Editor*

- Published more than 140 print articles over four years and gained advanced editing skills.
- Formed interview techniques, investigative tactics and doubled online traffic using SEO practices.
- Influenced Student Government through unprecedented coverage as Chief Political Correspondent.

Sept. 2010 – May 2014
Orono, Maine

91.9 WMEB-FM, *Radio Host & Producer*

- Hosted and produced more than 125 episodes of radio through five shows over four years.
- Featured twice on SiriusXM and Tiësto's Club Life Radio (umainEDM Episode 020).
- Established articulated broadcast voice and familiarization with 32-channel mixing board.

Sept. 2010 – May 2014
Orono, Maine

WMEB Sports, *Play-by-Play & Color Commentator*

- Covered more than 28 live, commercial-free broadcasts of 11 different Division I varsity sports.
- Gained experience in off-site production; called games from Boston College, Gillette Stadium.
- Operated consistently under high stress caused by excessive frequency of technical difficulty.

Sept. 2011 – Feb. 2014
Orono, Maine

PBS FRONTLINE, *Dual Intern (Post-Production & Digital)*

OutPost –

- Assisted Post-Production Coordinator with asset tracking, footage research and client services.
- Archived production media using FileMaker, answered phones and fulfilled tape-dubbing requests.
- Observed non-linear Avid editing sessions of Emmy and Peabody Award-winning documentaries.

June 2013 – Aug. 2013
Boston, Mass.

Digital –

- Assisted Digital Research Assistant with editing, social media and special interactive projects.
- Researched topics varying from war to the economy to politics and managed comment threads.
- Constructed databases using Excel and transitioned original documentary information for digital.

University of Maine 'M' Club, *Intern*

- Authored profile features on former Black Bears excelling in non-athletic professions.
- Boosted student-alumni relations and stimulated athletes' awareness of alternative careers.

Oct. 2011 – June 2012
Orono, Maine

EDUCATION

University of Maine, *B.A., Journalism, Political Science*

Senior Capstone – "Bangor 2020"

- Led partnership with Bangor Daily News to improve the city of Bangor's livability and sustainability.
- Outlined project's early objectives and guided progression of fellow classmates' segments.
- Managed branding and creation of all graphic, social and web design efforts.

Aug. 2010 – May 2014
Orono, Maine

NCAA Division I Indoor/Outdoor Track & Field – *Mid-Distance*

- Walk-on; 2-time IC4A, 4-time NEICAAA qualifier; No. 7 all-time 800m (1:52.12).

ORGANIZATIONS

American Legion Dirigo Boys State, *Head Counselor* (May 2010 – May 2014)

- Co-facilitated the educating of over 1,200 H.S. juniors on state of Maine political process; produced digital media.

Black Bear Media Association, *Founder & Social* (Sept. 2013 – May 2014)

- Led conception and creation of UMaine's first campus media alliance board and produced fundamental branding.

Community Governing Board, *Vice President* (Sept. 2010 – May 2012)

- Planned events for 1.5-2K students; budgeted thousands.

Project AWARE, *Member* (Aug. 2009 – Aug. 2012)

- 1st Asst. Director of '09 public awareness film, 'Influenced'.

SKILLS/HONORS

Technical skills: Word; Excel; iOS; Android; Keynote; PowerPoint; AP Style; Hootsuite; TweetDeck; WordPress; Facebook; Twitter; YouTube (partner); Avid; journalism; copy, sound and video editing; music and sports radio; breaking, beat and feature reporting.

Functional skills: Analyzing data; checking for accuracy; compiling statistics; coping with deadlines; determining/defining problems; finding/gathering information; handling detail work; interacting with people at various levels; listening to others; negotiating.

Lambda Pi Eta • 2013-14 Maine Press Association Scholarship • 2013 UMaine Steve Grady Award, News • 4-time Scholar Athlete • 4-time Dean's List