



North Carolina Guidelines for Digital Presentations
United States Senate Youth Scholarship Program

Guidelines in this document MAY be subject to change in the 2017-18 school year.

The digital presentation is the student's opportunity to elaborate upon many of the key points mentioned in the brief student descriptions and the application. The presentation allows students to visually highlight and explain in detail their involvement in student or local government and politics, community service, service learning initiatives, etc. The presentation allows the selection committee to see beyond the student's application and provides a glimpse of the student's interest in government and their engagement and participation in civic and community affairs.

Presentation Requirements:

- Presentation may be created using any software applications; however, each candidate **MUST upload and submit** the presentation using one of the following platforms:
 - YouTube (especially if you have used iMovie or other Apple software to make your presentation)
 - PowerPoint / PowerPoint Presentation
- Presentation must include (visually and/or orally) the student's full name, age, current grade, school name and school district.
- Any links used must be active and working.
- All animation, graphics, images, photos, music, audio, etc. must be appropriate for a public school setting.
- Copyright permission for materials or photos used must be granted to the applicant and made available to the committee at DPI, if requested.
- Presentation should demonstrate student involvement in school and/or community events, organizations or programs, as well as their commitment to volunteerism and public service.
- Students will need to, in some way, show their commitment to volunteer work/public service.
- All presentations must have a listing of the resources/sources used. (If sources are not owned by you.)
- All digital presentations must be submitted via email attachment or web link accompanied with the electronic copy of the application by the deadline.

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Time Length Requirements:

- Digital presentations should be no less than two minutes and not exceed three minutes.
- PowerPoint presentations that are set to run automatically must not be less than the required times allowed.
- PowerPoint presentations that are not set to run automatically must have a minimum of 10 slides and a maximum of 15 slides.

Things To Think About When Preparing Your Presentation:

- The Media/Tool Selected and the Design
 - (No matter what tool you select you must convert all video to **You Tube Links** that anyone can access.)
- Appropriate use of multiple elements such as text, graphics, sound, video, and/or animation
- Appropriate use of elements such as font choices, color schemes, sizes, and styles
- Easy and understandable navigation
- Student must be the narrator if narration is used.
- Use of some primary and secondary research as background or enhancement components, which may include factual and interesting information
- The student applicant should be in or connected to any photos or video used to demonstrate their leadership and involvement in volunteer work and/or public service.
- Students may want to incorporate an introduction of themselves, their background, their experience with leadership and involvement in volunteer work and/or public service.
- Students may have a short description of any organization they may be representing.

Consider Your Audience As You Prepare Your Presentation:

As you plan, try to answer these questions with the viewer in mind:

- What is the main idea I want to get across?
- How smooth is the transition and flow of my presentation?
- Is the audio loud enough and clear?
- Are the graphic images and photos clear?
- If I have used charts and graphs, is the information in them clear and readable?
- Is the content/information covered with details and clear examples?
- Is the content/information organized?
- Is the text clear and readable?
- Are the mechanics correct (spelling/punctuation/etc.)?