

Press Release

For Immediate Release

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CITY OF JEFFERSONVILLE ENDS PARTNERSHIP EARLY WITH NO KILL LOUISVILLE

LOUISVILLE, Ky (March 20, 2013) - The city of Jeffersonville, IN, along with J.B. Ogle Animal Shelter has cut short their partnership with No Kill Louisville, effectively ending it on May 19, 2013 instead of the original deadline of August 18.

The partnership was originally created, so that No Kill Louisville could assist J.B. Ogle in becoming a no kill shelter, by helping to increase adoptions – both on- and off-site – through public outreach, new program formation, and volunteer recruitment; working to increase the number of foster families available to J.B. Ogle for infant, senior, and ill pets or when the shelter is to capacity; providing fundraising support; and working to increase awareness and further development of the shelter’s spay/neuter programs including Trap-Neuter-Release for feral/unowned cats.

“From the beginning of our partnership, we have adopted out over 40 cats and dogs from J.B. Ogle,” Eli Haynes, Interim President of No Kill Louisville said. “We have helped raise funds for medical care, and recently started Furry Features for the shelter which showcases 20 cats and dogs and reaches more than 40,000 people. Unfortunately, this partnership ended due to an email exchange between J.B. Ogle and one of our volunteers at the time. Suggestions were made about how to improve the shelter, which resulted in tones being inferred. We want to continue our relationship with them, which is why that volunteer no longer serves with us. We weren’t given a chance to deal with it internally first. It’s really a shame. I know that Sarah cares deeply for the animals in her care, as do we. We would love to continue working with them in any capacity.”

It is unsure what relationship No Kill Louisville will have with J.B. Ogle after May 19, however, the welfare of the animals is at the forefront. “Whatever happens, as long as J.B. Ogle has the tools to go “no kill” and uses them, there is no reason they can’t be no kill by August,” Eli Haynes said.

The No Kill movement is based on a model of 11 steps that was put forth by Nathan Winograd, in his book *Redemption*. Some of these steps include: a spay/neuter program, comprehensive adoptions, rescue groups, and a compassionate director. A shelter is “No Kill” when at least 90% of the animals are saved, and the only ones euthanized are critically ill or injured, or truly dangerous. In 2013, more than 90 communities nationwide have achieved “No Kill” status.