

# The Richmond Jewish Food Festival<sup>©</sup>

6300 Patterson Avenue, Richmond, VA 23226

RichmondJewishFoodFestival.com

(804) 288-7953

Dear friend:

Looking for an affordable way to promote your business? Please consider sponsoring one of the largest and fastest growing cultural arts happenings in Central Virginia – the tenth annual Richmond Jewish Food Festival.

Food and fun return on January 15–16 to the centrally located Weinstein Jewish Community Center. Congregation Keneseth Beth Israel is honored to once again host this celebration of ethnic cuisine. In addition to a delicious meal, the festivities include a raffle, vendor tables, live music, and a marketplace.

Marketing your company is made easy by selecting one of six sponsorship categories starting as low as \$180. Benefits range from inclusion in radio ads and social media to venue signage. The full list of benefits is too long to list here. Feel free to contact us for a detailed explanation with pricing options.

In addition to our generous sponsors, the greater Richmond area benefits from the event. A portion of sales support our Boy/Girl Scout troops as well as various communal education programs, and at the conclusion of the festival, a local pantry receives a food donation.

With gratitude to our sponsors and tireless volunteers, we expect this milestone year to be the best yet.

We look forward to serving you soon.



David S. Winston  
Chairman, Sponsorship Committee  
(804) 784-2840

P.S. Become a sponsor with a single click!

Visit [www.RichmondJewishFoodFestival.com/SponsorshipOpportunities.htm](http://www.RichmondJewishFoodFestival.com/SponsorshipOpportunities.htm)

# The **Richmond** **Jewish Food Festival**®

## SPONSORSHIP AGREEMENT

The following individual or organization agrees to sponsor the **Richmond Jewish Food Festival** on Sunday–Monday, January 15–16, 2017, at the Weinstein Jewish Community Center as outlined in the Sponsorship Opportunities Summary. Sponsorship recognition opportunities will begin after the sponsorship funds and company artwork (i.e., vector format logo) are received by the Richmond Jewish Food Festival.

### Sponsorship Levels:

- I Love Jewish Food ..... \$10,000
- Yom Tov (Holiday)..... \$5,000
- Nosh..... \$2,500
- Soup to Nuts! .....\$1,000
- Table .....\$500
- L'Chaim.....\$180

Name of Company: \_\_\_\_\_

DBA (if any): \_\_\_\_\_

agrees to become a sponsor of the **2017 Richmond Jewish Food Festival**  
at the \_\_\_\_\_ level.

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone (daytime): \_\_\_\_\_

Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_

On behalf of the **Richmond Jewish Food Festival**

Please make checks payable to **Richmond Jewish Food Festival**,  
and mail to 6300 Patterson Ave., Richmond, VA 23226.

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## SPONSORSHIP OPPORTUNITIES SUMMARY

<i>Sponsorship Level</i>	<i>Minimum Contribution</i>	Business Link on Festival Website Listing on Sponsorship Signs on Wall & Tables	Table Sponsor	Logo on T-shirts* Sponsor of the Day on Festival Website	Logo on Food Tray Covers Inclusion in Festival e-mails	Company Logo on Store Posters and Flyers* Sponsor a Food Station Banner on Tent Interior*	Inclusion in Radio Ads* Banner on Tent Exterior* Sign on Stage
<b>L'Chaim!</b>	<b>\$180</b>	✓					
<b>Table</b>	<b>\$500</b>	✓	✓				
<b>Soup to Nuts!</b>	<b>\$1,000</b>	✓	✓	✓			
<b>Nosh</b>	<b>\$2,500</b>	✓	✓	✓	✓		
<b>Yom Tov (Holiday)</b>	<b>\$5,000</b>	✓	✓	✓	✓	✓	
<b>I Love Jewish Food</b>	<b>\$10,000</b>	✓	✓	✓	✓	✓	✓

*\* If sponsorship materials are received by Dec. 1, 2016*