

PERSONAL AD PRICING AND SIZE CHART

Full Page 5" x 8" \$100

Half Page 5" x 4" \$75

Personal ads will appear in black and white

Quarter Page \$50

2.5" x 4" Vertical

or

5" x 2" Horizontal

Eighth Page \$25

2.5" x 2"

Can Be Formatted Horizontally
or Vertically

**Season Patrons will be
included in the production
programs for:**

Romeo and Juliet
November 18-19-20, 2016

A Chorus Line
March 10-11-12, 2017

**Springfield High School
Blue Devil Drama**



Patrons

Personal Ads

Messages

2016-2017 Theatre Season

Support Our 2016-2017 Theater Season

Choose how you want to show support to the special cast member in your life:

1. Season Patrons: See Back Cover for This Year's Shows!

(We will only ask once this year!)

Patrons help support our program by donating beyond the price of a regular ticket. Patrons can be personal or business supporters.

Patrons are listed by level in programs for BOTH productions this year.

Blue Devil Level:	\$100	Receives 3 tickets to each production (fall/spring)
Director Level:	\$75	Receives 2 tickets to each production (fall/spring)
Patron Level:	\$50	Receives 1 tickets to each production (fall/spring)
Supporter:	\$25	Receives 1 ticket to CURRENT production only

2. Personal Advertisers:

Personal advertisements are like little billboards that share your pride for your cast member. Ads can include photos, clip art, memories, or special messages. Send your own ad or we can help make one for you. Sizes are simulated on the back of this brochure. *Ads appear in one show program only.*

Full Page (5" x 8")	\$100
Half Page (5" x 4")	\$75
Quarter Page (2.5"x4" or 5"x2")	\$50
Eighth Page (2.5" x 2")	\$25

3. Messages:

Messages are quick shout-outs to cast members, letting them know you are proud of them. Messages appear together in a special section of the program. Messages are priced by line; there is no line limit. *Messages appear in the current show program only.*

*Be sure your cast member is identified somehow in your message!

Messages are \$5 per line.

There are about 25-30 characters per line.

Ex. Suzanna, our very own shining star,
We are so proud of all you've done!
Love ya, Grandma and Grandpa

This example message would cost \$15.

Personal Ads and Messages

Contact Name: _____

Phone: _____

Email: _____

Address: _____

Cast Member's Name: _____

Please put an X in front of all of the ads you'd like to purchase!

___ 1. Season Patron

Name as you want it published in program:

(Check Patron Level)

___ Blue Devil (\$100)

___ Director (\$75)

___ Patron (\$50)

___ Supporter (\$25) *Current Production*

Season Patron Ticket Selection

Select ONE of the following options:

___ Donate tickets to students

___ Mail a voucher

___ Send a voucher with:

(cast/crew member name)
Seating for the show is reserved. All reservations must be made through Carrie Wcislek. Your voucher will give instructions how to reserve your tickets and order additional ones.

___ 2. Personal Advertisement *(Check One)* EMAIL OR ATTACH AD ARTWORK

___ Full Page (\$100)

___ Quarter Page (\$50)

___ Half Page (\$75)

___ 1/8 Page (\$25)

___ 3. Message *(Please print legibly- One letter per line. You may also email your message.)*

Payment Method: \$ _____ Cash \$ _____ Check # _____ Payable to SHS Drama

Return this page, along with your ad materials and payment to:

Carrie Wcislek, Drama Club Producer
Springfield High School
1470 S. McCord Road
Holland, OH 43528
419-867-5633 x 3211

Ads Due: 10/21/2016
For ad assistance or questions, contact
CarrieWcislek@Springfield-Schools.org

www.BlueDevilDrama.com